A CAUTIONARY NOTE ON THE ADOPTION OF POLICE BODY CAMERAS

Findings from the Mesa Field Experiment

Jacob T.N. Young & Justin T. Ready
School of Criminology and Criminal Justice
Arizona State University



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CONTEXT

- President Obama's "Body Worn Camera Partnership Program"
 - Federal funding to adopt a technological innovation which is expected to improve relations between police departments and minority communities.

INNOVATION

- Innovations are new ideas, devices, technologies, etc. that <u>solve</u> existing problems.
 - **Body Worn Cameras** are seen as an innovation that can alleviate the "simmering distrust" of the police in some communities.

Problem

Low:

Problem

Adoption

Low:

Problem

Adoption

Solution

Low:

Trust
Legitimacy
Accountability

High:

Problem

Adoption

Solution

Low:

Trust
Legitimacy
Accountability

Challenge: Implementation

High:

Problem

Adoption

Solution

Low:

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Challerige: Implementation High:

Problem

Adoption

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Challenge: Implementation

CHALLENGE OF INTRODUCTION NEW TECHNOLOGY

- Two important areas:
 - Individual preferences and framing
 - · More likely to use when perceived as useful for job
 - Organizational policy
 - Mandatory vs. voluntary use environments show more use

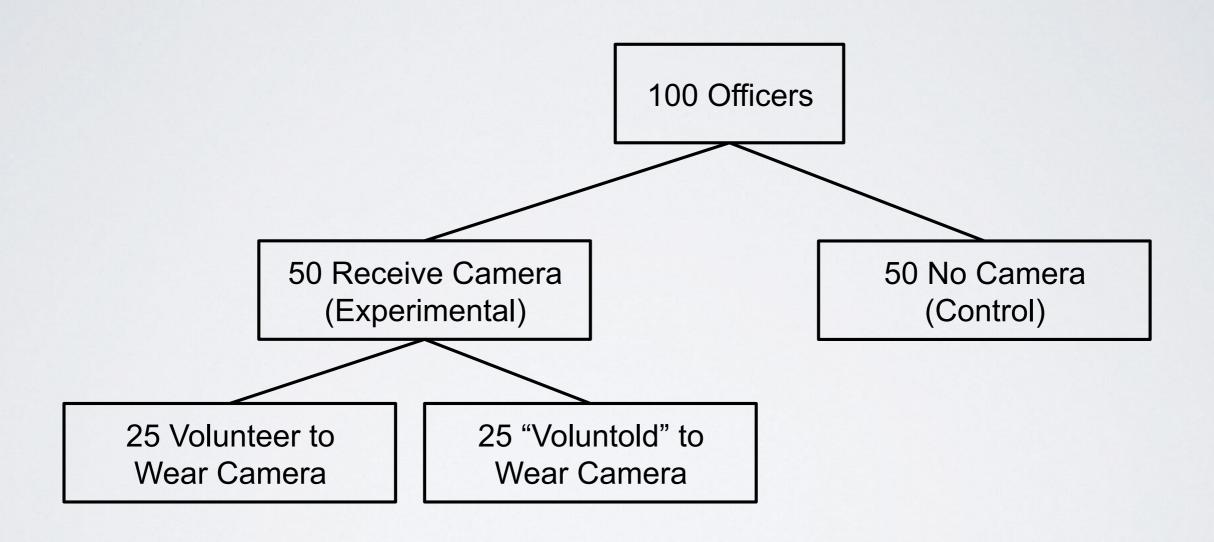
CHALLENGE OF INTRODUCTION NEW TECHNOLOGY

• Implementation of Body Cameras face these same issues

MESA FIELD EXPERIMENT

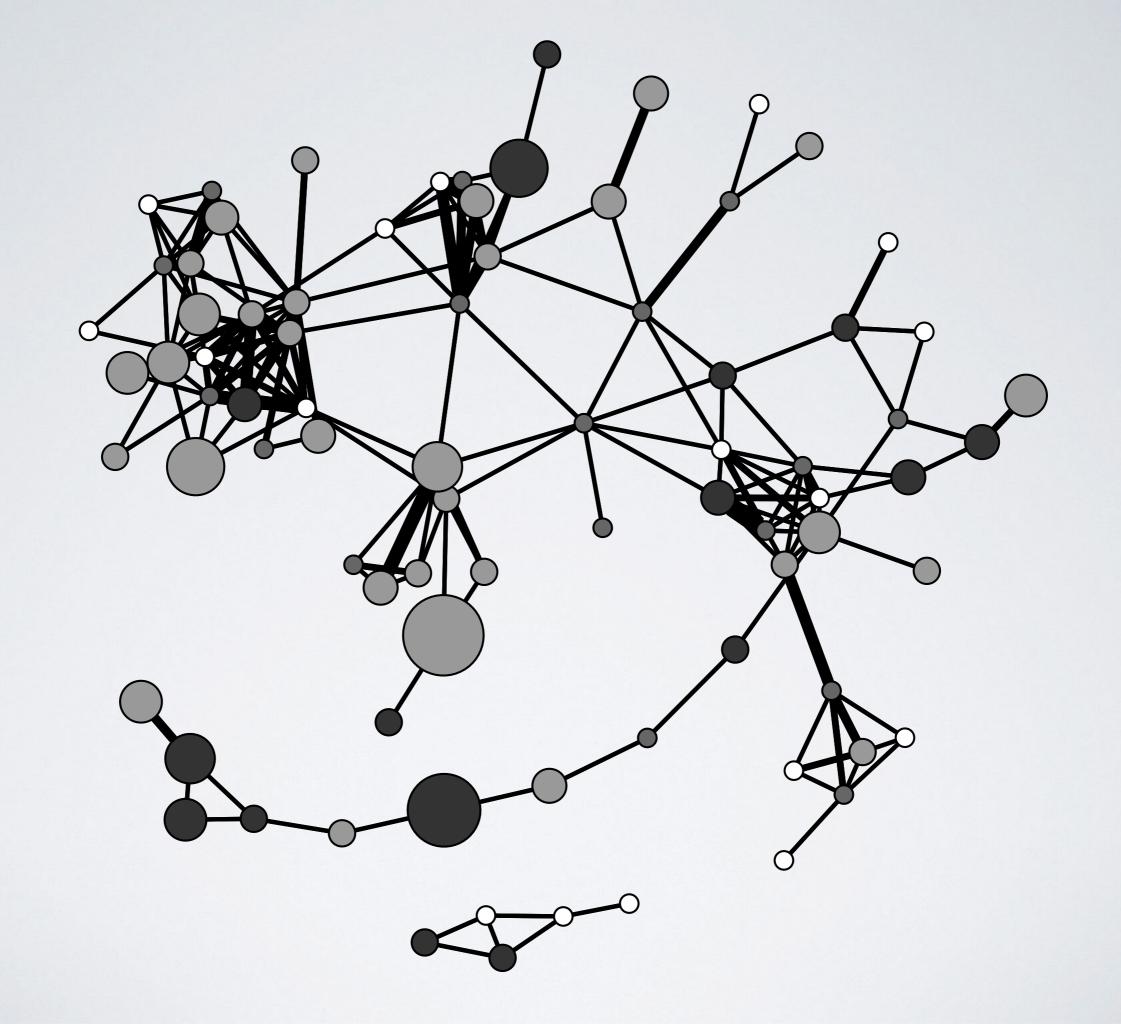
- Quasi-experiment examining perceptions and activation of body worn cameras
 - Strengths
 - · Longitudinal identify causal order
 - Relational identify interdependence
 - Policy change during study period
 - Random assignment of cameras

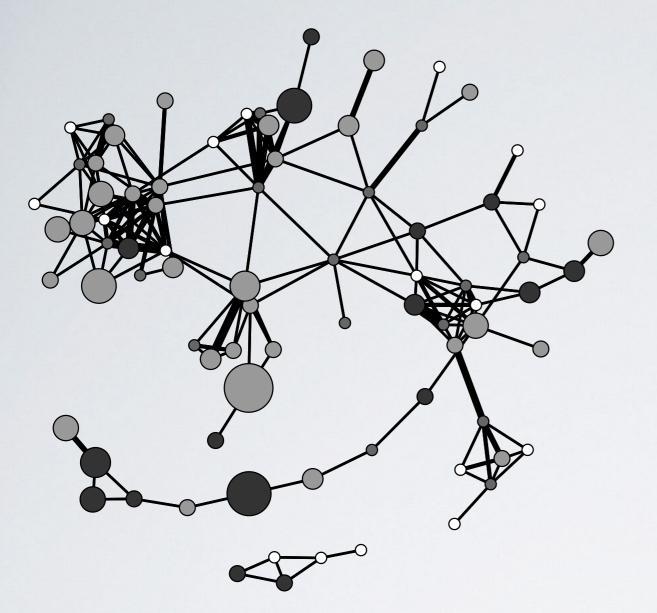
CAMERA ASSIGNMENT



FINDINGS REGARDING PREFERENCES AND FRAMING

- · Volunteer Officers were more likely to activate the camera, net of situational and personal characteristics
- Officers, regardless of assignment, were more likely to perceive cameras as useful if they interacted with officers who viewed the cameras as useful

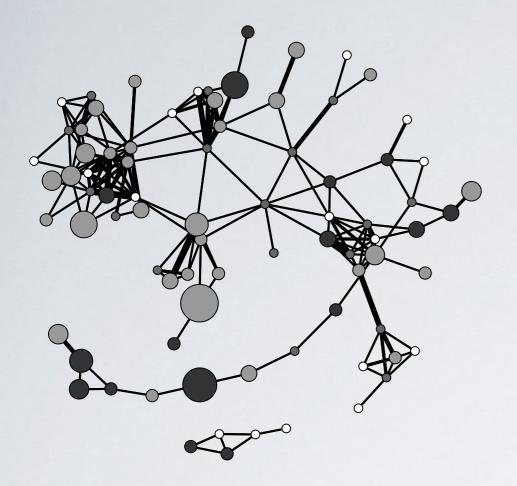




Point:

The workgroup context matters for framing the use of cameras

Which then matters for use





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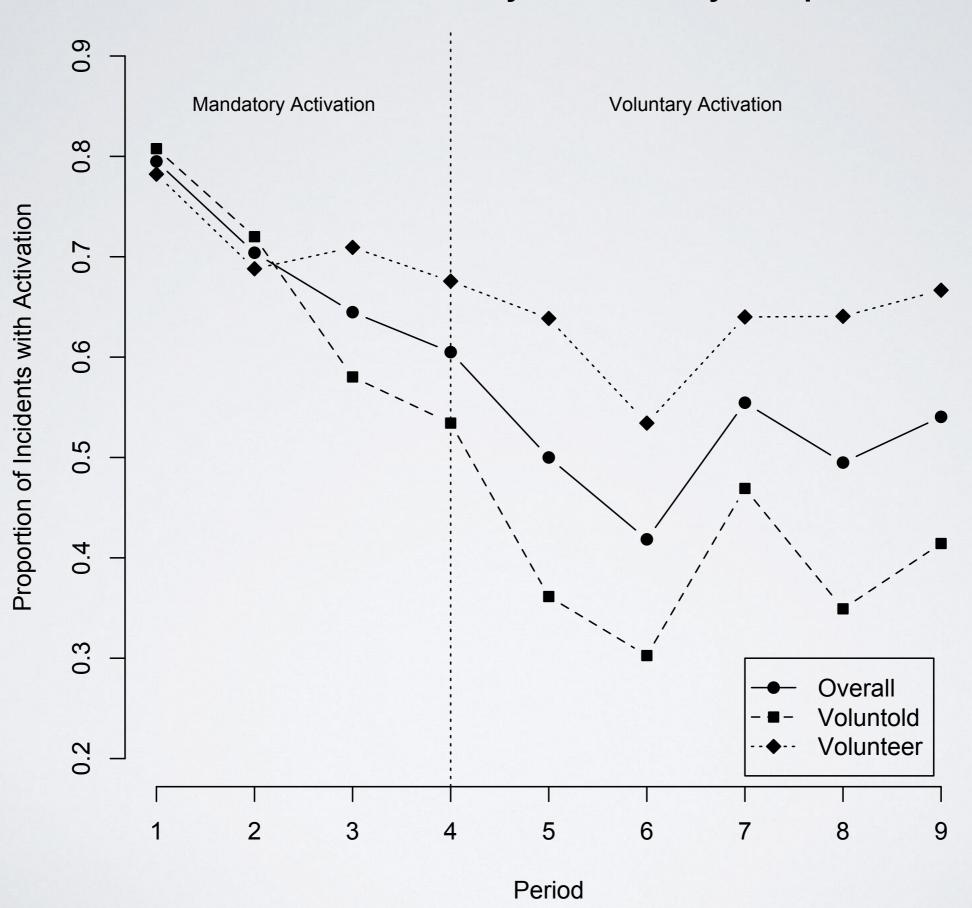
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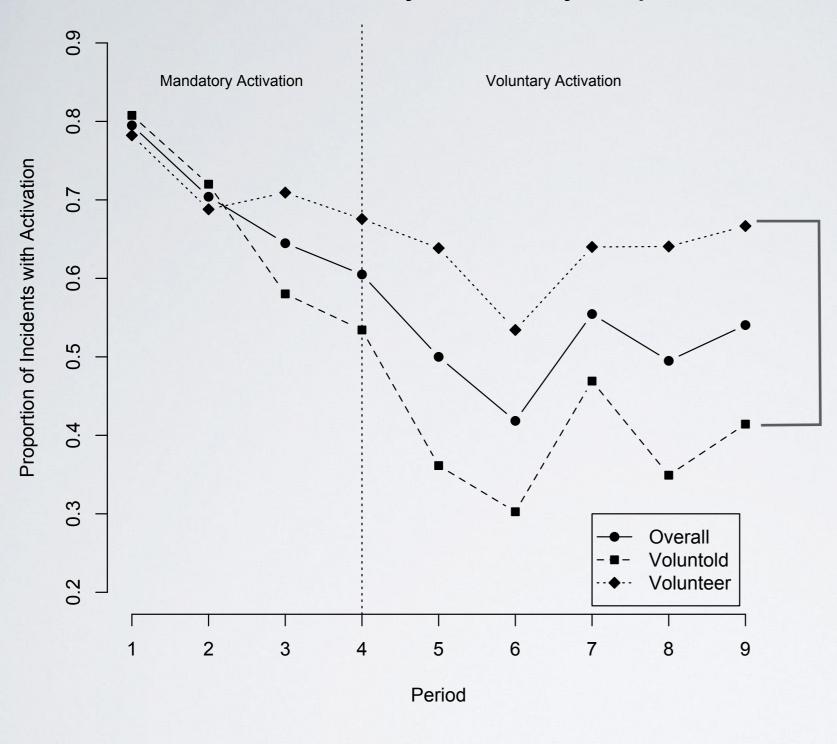
FINDINGS REGARDING POLICY

- No difference between "volunteer" and "voluntold" in camera activation during mandatory activation period, net of situational and personal characteristics
- Significant decline during **voluntary** period, primarily among "voluntold" officers

Proportion of Incidents where Camera was Activated by Period and by Group

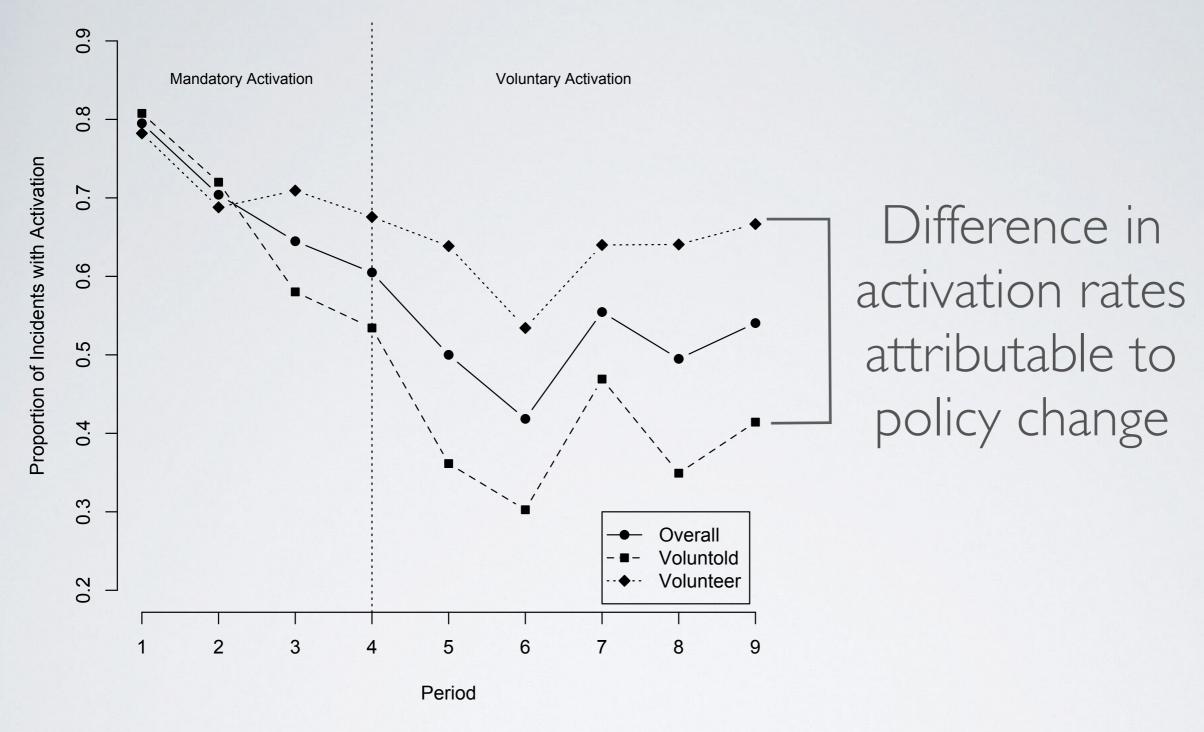


Proportion of Incidents where Camera was Activated by Period and by Group



Difference in activation rates attributable to policy change

Proportion of Incidents where Camera was Activated by Period and by Group



Voluntold officers were <u>three times more likely to</u> <u>stop</u> activating their cameras when the policy switches to voluntary activation relative to the volunteer officers.

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Agencies should be aware of the difficulties faced when adoption technology

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Agencies should be aware of the difficulties faced when adoption technology

More research on organizational context and activation

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Agencies should be aware of the difficulties faced when adoption technology

communication

More research on organizational context and activation

THANKYOU!

Contact Information:

Jacob Young

jacob.young. | @asu.edu

Justin Ready justin.ready@asu.edu